

# SHAQUILLE SADDLER

GRAPHIC DESIGNER & ILLUSTRATOR

## CONTACT

**Name** Shaquille Saddler  
**City** Atlanta  
**Phone** 678.956.9988  
**Email** SHAXARTS@outlook.com  
**Website** SHAXARTS.com

## SKILLS

### Microsoft Office Suite

Word, Powerpoint, Excel, Outlook.

### Adobe Creative Cloud

Photoshop, Illustrator, InDesign,  
Audition, After Effects, Premiere Pro.

### ToonBoom

Harmony and Storyboard Pro

### Social Media

Instagram, Facebook, YouTube, Reddit, Twitter  
and more.

## PROFESSIONAL SKILLS

- Illustration
- Logo Design
- Motion Media
- Typography
- Package Design
- Animation
- Video Editing
- Digital Painting
- Public Speaking
- Photo Editing
- Print Production
- Art Direction
- Sales
- Cold Calling
- Lead Generation
- Negotiating
- Prospecting
- Strategic account dev.

## COLLABORATIONS

- Sonic Drive-In
- Sherwin-Williams
- Target
- American Weigh
- Sammy Rae & The Friends
- Digitz Scales
- Elite Hookah
- Bliss Lounge Atl
- Magnus Method
- SEC Sports
- Ducks Unlimited

## EDUCATION

**Institution** Savannah College of Art and Design **Major** Animation **Minor** Graphic Design  
September 2016 to August 2020

**Degree Earned** Bachelor of Fine Arts (BFA) **GPA** 3.7/4.0 Cum Laude Honors

## EXPERIENCE

### KORE Wireless (Sales Development Representative)

JAN 2023 - NOV 2023

- Conducted outbound sales calls and emails to generate leads and qualify prospects for the sales team.
- Utilized CRM software (e.g., Salesforce) to track leads, update customer information, and monitor sales activities.
- Collaborated with marketing teams to implement targeted lead generation campaigns, resulting in an exponential increase in qualified leads.
- Played a key role in building and maintaining strong relationships with clients, ensuring customer satisfaction and maximizing upsell opportunities.

### NEW WORLD GRAPHICS (Contract Graphic Designer)

JUNE 2021 - DEC 2022

- Communicated daily with sales representatives associated with Southern Conference College (SEC) athletic teams to create game day t-shirt designs.
- Responsible for preparing screen separations for customer designs in Adobe Illustrator.
- Use Adobe Photoshop and Illustrator to edit and prepare designs for direct-to-garment printing.
- Collaborated with the design team to create logos, website graphics, campaign, fliers, and various tasks in a timely manner for local schools and businesses.
- Responsible for creating unique and creative designs and illustrations that can be translated to 14 other teams and their corresponding colors and or mascots.

### SAHNI ENTERPRISES (Lead Graphic Designer)

MAR. 2021 - JUNE 2021

- Managed multiple concurrent projects and deadlines, delegated production tasks to freelancers as needed, and helped develop processes for the design team and standardized protocols.
- Designed Badshah Hookah catalogue, which contained photos and descriptions of 100+ hookahs. In charge of all photography and photo-editing.
- Collaborated with marketing and the sales team to create effective marketing visual communications via digital and print applications to leverage sales and marketing strategies.
- Tell brand stories through visually impactful, culturally relevant, and cutting-edge design/photography.
- Support the brand marketing team in, campaign creative production, social content, photography, photo manipulation, and animation.